



# KYUK

BETHEL BROADCASTING, INC.

P.O. Box 468 Bethel, Alaska 99559 (907) 543-3131 Fax 543-3130

**EEO Public File Report  
October 1, 2009 to September 30, 2010  
Bethel Broadcasting Inc.**

This report is for the employment unit consisting of Bethel Broadcasting Inc.'s stations KYUK-AM, KYUK-FM, K15AV-TV and K21AO-TV in Bethel, Alaska.

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Full-time vacancies during the reporting period:

- **RADIO HOST/ANNOUNCER/COMMUNITY RELATIONS DIRECTOR**  
Date open: 4/22/2010  
Date filled: 5/17/2010  
Number of Interviews: 4  
Recruitment sources: Y-K Delta Job Center, Tundra Drums & Delta Discovery Newspapers  
Vacated by resignation: 04/21/2010
  
- **RADIO ON AIR ANNOUNCER/PRODUCTION DIRECTOR**  
Date open: 7/7/2010  
Date filled: 8/26/2010  
Number of Interviews: 7  
Recruitment sources: Y-K Delta Job Center, Tundra Drums & Delta Discovery Newspapers, walk in  
Vacated by resignation: 06/29/2010

This vacancy was published in 2 local weekly newspapers, The Delta Discovery and the Tundra Drums and posted on the State of Alaska, Department of Labor's on line jobs website through the Y-K Delta Job Center and included in the Y-K Delta Job Center's biweekly radio announcements of local jobs.

Interviewee referral sources:

Y-K Delta Job Center: 5  
Delta Discovery Newspaper: 2  
Tundra Drums Newspaper: 4

Contact information for recruitment sources:

- Greg Lincoln, Delta Discovery Newspaper, PO Box 1028, Bethel, AK 99559  
Phone 907.543.4113
- Barbara Cowboy, Y-K Delta Job Center, PO Box 1607, Bethel, AK 99559  
Phone 907.543.2210
- Classified Dept, The Tundra Drums Newspaper, 301 Calista Court, Suite B, Anchorage, AK 99518-3028, 907-770-9830

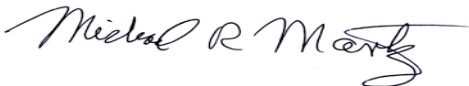
During the reporting period, this Employment Unit engaged in the following outreach initiatives:

*Continuation of an internship program designed to develop skills needed for broadcast employment.* BBI works in partnership with the Bethel Alternative Boarding School to provide a paid internship each school year for one or more of their students. They are trained in a number of areas including radio production, on-air announcing, TV camera operation and various TV production assistant activities.

*Establishment and sponsorship of a broadcasting / journalism scholarship:* KYUK has established the Alexie Isaac Broadcasting / Journalism Scholarship. Two \$1,000 scholarships are available each academic year, one for each semester. The scholarship is awarded based on an application and essay regarding career goals. A Committee of the Board and staff reviews the applications and recommends their choice to the Board of Directors.

*Participation in activities other than the 15 listed options that the licensee itself has designed to further the goal of disseminating information about employment opportunities in broadcasting.* BBI works with a number of community groups to provide tours of the stations to groups of young people. The tour includes an outline of the various positions at the stations and the kinds of education, training and experience required for each position.

Prepared by:



Michael R Martz  
General Manager